



ROBO CORP 2

Production Notes

While Peter Weller was intensifying RoboCop from the inside out, Rob Bottin was at work on his gleaming exterior. One of the industry's most respected make-up/special effects artists, Bottin reached the top of his craft through fantasies including Joe Dante's *The Howling* and John Carpenter's *The Thing*.

"This time, even before I read the script, I knew there would be some intriguing new challenges," says Bottin. Heading the list was the "Robo hanging torso"—what's left of the hero after he's literally been "cop-stripped" and deposited in sections on the station-house doorstep. To create the "hanging torso," Bottin combined a latex life-casting of Peter Weller's face with a cable-controlled apparatus which required 12 off-screen technicians to operate.

Even RoboCop's steel casing was refurbished. "Early in the first project, we rejected metal as too cumbersome, opting instead for latex and fiberglass," says Bottin, who still shudders when he recalls such discarded experiments as a "strikingly bizarre" latex helmet which, unfortunately, "smelled like baby vomit."

"This time," he goes on, "we went completely with fiberglass, which allowed Peter Weller greater mobility and saved a lot of time in wardrobe and make-up."

To adapt Bottin's design to the more hazardous demands of the sequel, a special line of "stunt suits" was created by Chris Walas. An Oscar winner for *The Fly*—and the designer of the title characters in *Gremlins*—Walas' handiwork included costumes of urethane "armor plate, which cushioned the shock of blows and falls, and the "Robo fire suit," constructed of epoxy and flame-proof fabric, like the garments worn by race-car drivers.



Multi-dimensional Standee

The Release Of *RoboCop 2* On Video Is Being Backed By A Robo-sized Advertising and Promotional Campaign Including:

- Full page color national trade ads in 6 publications
- Full page color national consumer ads in 5 publications
- Full color ad reprints
- Full color 2-sided theatrical size poster
- Full color brochures
- Standees
- Ad slicks
- 10 & 30 sec. radio scripts

ALTERNATE AD CAMPAIGN



Extensive Nationwide TV, both before and after the street date, on



WORLD WRESTLING FEDERATION™



VIDEO HITS ONE™

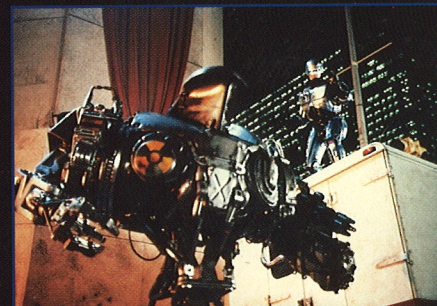
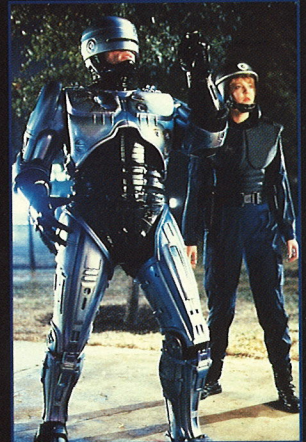
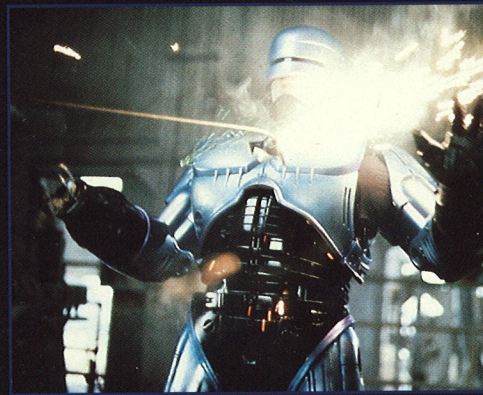


Robo Power Is Back

The sizzling sequel to the sci-fi blockbuster brings back "The Future of Law Enforcement," RoboCop to face his greatest challenge ever. Peter Weller returns as the half man/half machine to fight the evil drug syndicate and destroy RoboCop 2 the faceless, monstrous robot designed to replace him.

Highlights:

- Stars renowned actor **PETER WELLER** (*The Adventures Of Buckaroo Banzai*, *Shoot The Moon*, *Firstborn*, *Leviathan*, *Shakedown*, *RoboCop*) in the role he originated.
- Stars **NANCY ALLEN** (*The Last Detail*, *Carrie*, *1941*, *Dressed To Kill*, *Strange Invaders*, *Poltergeist III*, *RoboCop*) reprising her role from the original.
- Co-Stars **DANIEL O'HERLIHY** (*MacArthur*, *Fail Safe*, *100 Rifles*, *Halloween III*, *The Last Starfighter*)
- Co-Stars **FELTON PERRY** (*Magnum Force*, *Towering Inferno*, *Down And Out In Beverly Hills*)
- Co-Stars **TOM NOONAN** (*Gloria*, *Wolfen*, *Easy Money*, *F/X*, *Mystery Train*)
- Co-Stars **BELINDA BAUER** (*Winter Kills*, *Flashdance*, *The Rosary Murders*)
- Spectacular special effects by a team including **ROB BOTTIN** (*Total Recall*), **PHIL TIPPETT**, (*The Empire Strikes Back*), **CHRIS WALAS** (*The Fly*)
- Directed by award-winning **IRVIN KERSHNER** (*Loving*, *Never Say Never Again*, *Hoodlum Priest*, *Eyes Of Laura Mars*, *The Empire Strikes Back*)
- Produced by **JON DAVISON** (*Airplane*, *Top Secret*, *RoboCop*, *Twilight Zone—The Movie*)
- Super blockbuster sequel to one of Hollywood's biggest science fiction hits that's bigger and more spectacular than the original!
- One of 1990's biggest movie hits.
- U.S. box office gross of over \$45 million!
- *RoboCop 2* will be held back from Pay-Per-View until February 1, 1991.



Backed by a Robo-sized advertising and promotional campaign including extensive nationwide TV, both before and after the street date, on:



"The special effects are excellent. Amazing."
—THE PITTSBURGH PRESS
"...a wickedly entertaining film ...almost the best sequel ever made."
—BALTIMORE SUN



And It's Bigger And Better Than Ever

Synopsis/The Story

The sizzling sequel to 1987's sci-fi blockbuster brings back "The Future of Law Enforcement," RoboCop, to face his greatest challenge ever! Peter Weller returns as the half man/half machine police officer, this time to rid the lawless streets of Detroit of the deadly new designer drug "Nuke" while coming to terms with his human past. Unknown to RoboCop, the evil corporate empire which created him wants to take the city "private," and develop a newer, bigger and more powerful RoboCop to replace the original.

The result is RoboCop 2, whose monstrous strength, massive firepower and drug-addicted mind are enough to terrify the most hardened criminal and decimate the most right-thinking Cyborg.

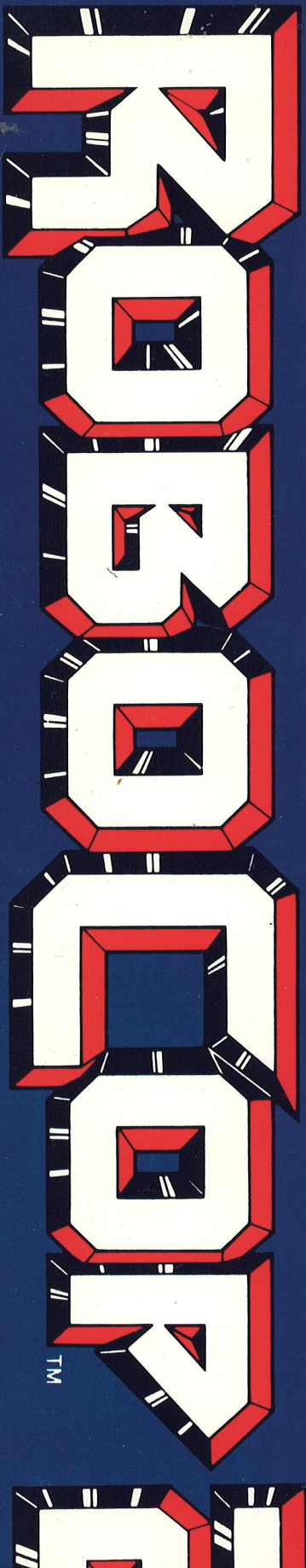
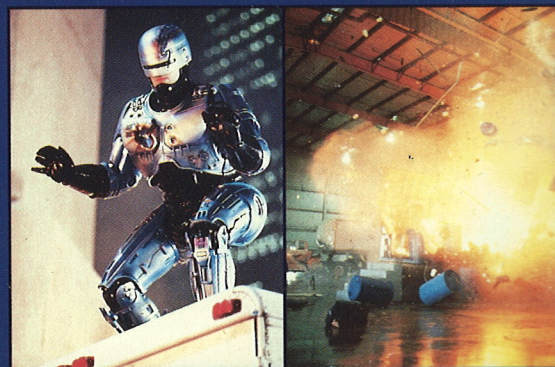
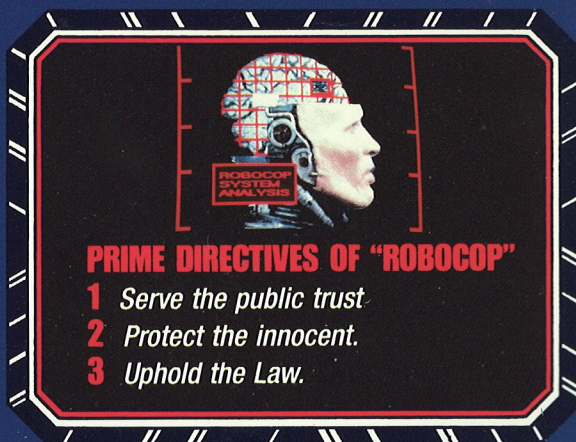
Directed by Irvin Kershner, and co-starring Nancy Allen, *RoboCop 2* boasts even more of the critically acclaimed special effects, non-stop action and sly black humor that distinguished the original innovative fantasy adventure.

***"Part man, part machine...
all butt-kickin' cop"***

—MOVIES USA

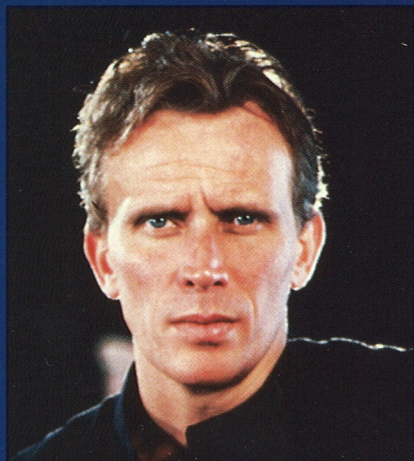
"It hits the ground running"

—FORT LAUDERDALE SUN SENTINEL



Peter Weller

Resurrecting the unique creature who captivated filmgoers in 1987, Weller adds to his growing reputation as an actor of uncommon versatility. Included are such memorable characterizations as the title-role hero of *The Adventures Of Buckaroo Banzai*, the construction worker in *Shoot the Moon*, the playwright lover in *Just Tell Me What You Want* and Teri Garr's boyfriend in *Firstborn*. After winning the Best Actor Award from the Paris International Festival of Fantasy for his role as the rat-plagued businessman in *Of Unknown Origin*, he starred as the underseas geologist of *Leviathan*.



Nancy Allen

As slain patrolman Alex Murphy's former partner and RoboCop's one true friend, Officer Anne Lewis knows how the two are related...and will do whatever it takes to protect his/its tenuous hold on humanity.

She's a very centered woman," says Nancy Allen, who plays the role. "She's a good cop herself, and is concerned with keeping more than just the mere memory of Murphy alive."

Allen made her movie bow in Hal Ashby's *The Last Detail*, then scored as the vicious teen queen of Brian DePalma's psychic thriller, *Carrie*. As the call girl in *Dressed To Kill*, she set a trap for a transvestite slasher, then starred with John Travolta in *Blow Out*. She has since starred in the sci-fi spoof *Strange Invaders*, the time-travel thriller *The Philadelphia Experiment* and *Poltergeist III*.



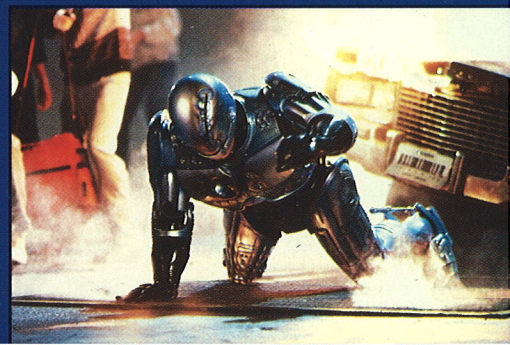
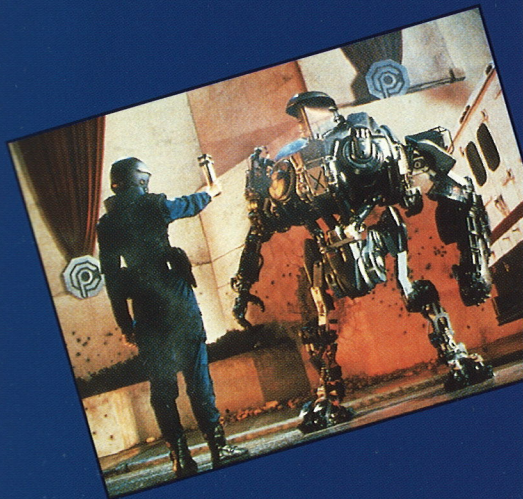
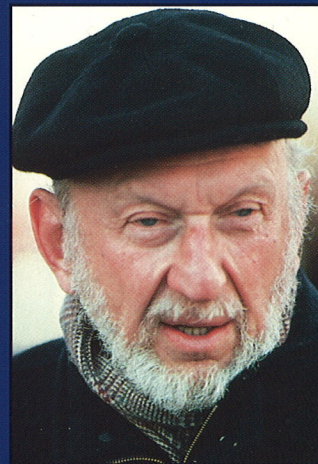
Irvin Kershner (Director)

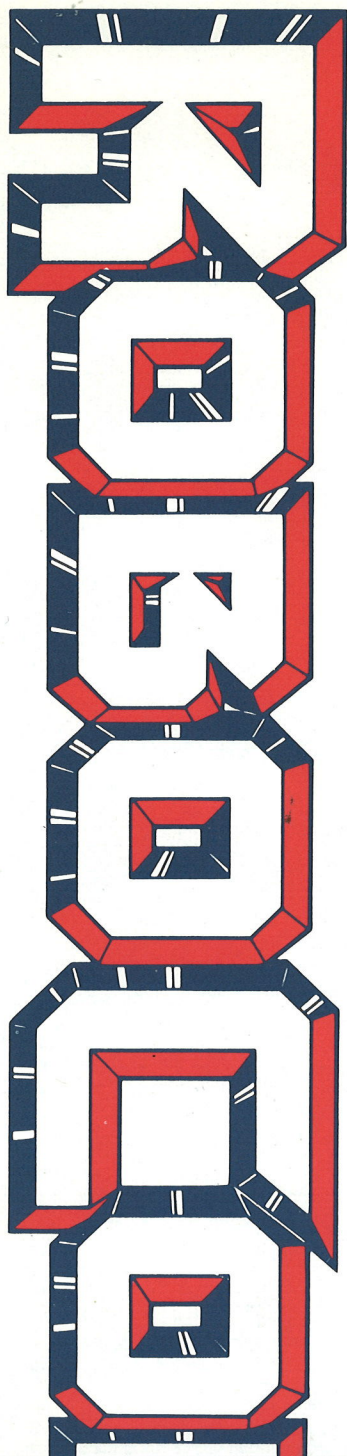
It is small wonder that the alienation of Alex J. Murphy, encased in the gleaming heroics of RoboCop, would intrigue Irvin Kershner. The director of such epic adventures as *The Empire Strikes Back* and *Never Say Never Again*, he has also been responsible for several acclaimed films whose eccentric characters tilted at a madly sane world.

Included among these are *The Luck Of Ginger Coffey*, *A Fine Madness*, and *The Flim-Flam Man*.

Up The Sandbox, *The Return Of A Man Called Horse* and *Eyes of Laura Mars*, and *The Hoodlum Priest* followed.

In 1980, Kershner was tapped by LucasFilm to direct the second *Star Wars* adventure, *The Empire Strikes Back*. Kershner went on to further triumph with *Never Say Never Again*, which marked the return of Sean Connery as James Bond.





HOT SHEET

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Pay-Per-View hold back: February 1, 1991

STARS: **Peter Weller**

*(The Adventures Of Buckaroo
Banzai, Shoot The Moon, Just
Tell Me What You Want,
Firstborn, RoboCop)*

Nancy Allen

*(The Last Detail, Carrie, 1941,
Home Movies, Dressed To Kill,
Strange Invaders, Poltergeist III,
RoboCop)*

National Advertising Campaign:

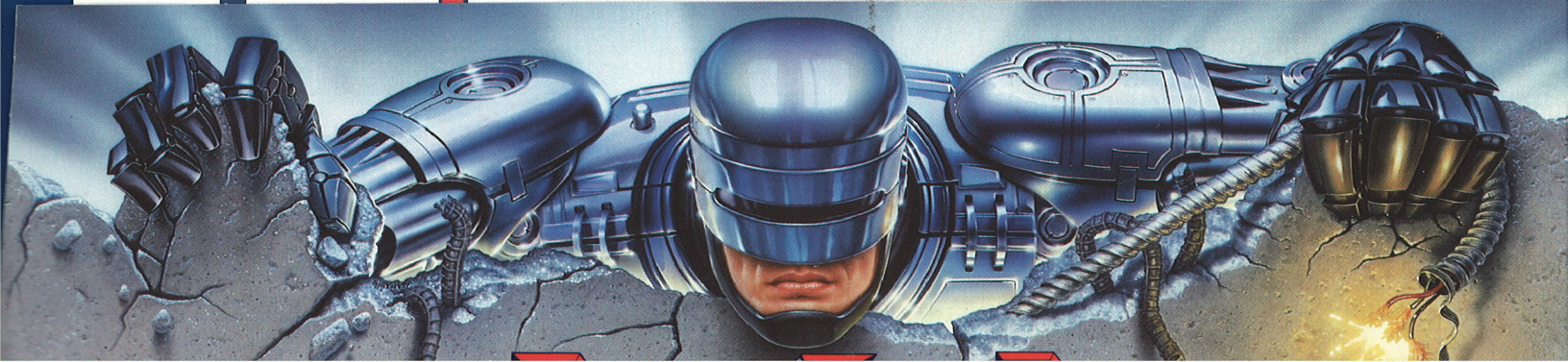
ALTERNATE AD CAMPAIGN

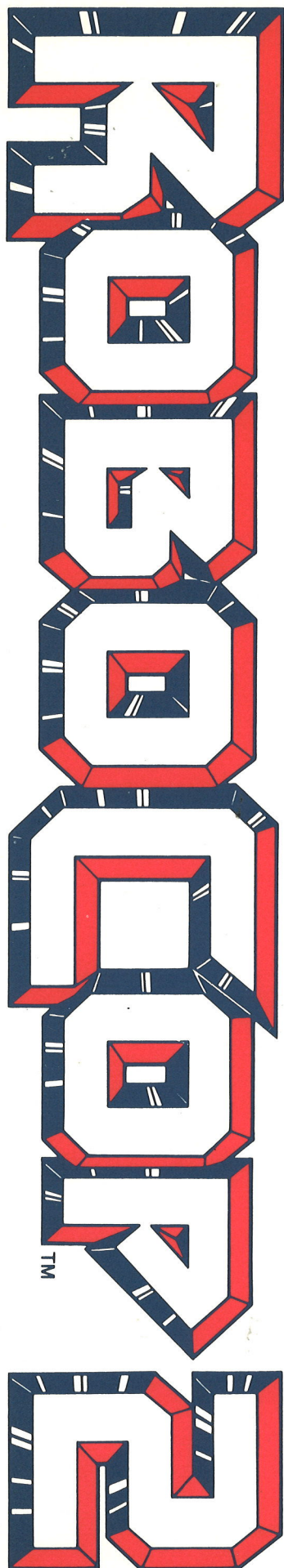
- Trade Ads in 6 publications
- Enthusiast Ads in 5 publications

Total circulation 3,521,500



**Multi-dimensional Standee Available.
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